

Request for Proposals
The American Academy for Oral and Systemic Health
AAOSH Annual Session 2028

Contact Information

Event Name: AAOSH Annual Session 2028

Event Dates: September 2028 (Mid

Contact: Violet Crabb, Executive Director
615-474-0076
support@aaosh.org

Host Organization: The American Academy for Oral and Systemic Health
2501 Chatham Road #4958
Springfield, IL 62704
www.aaosh.org

Organization Type: 501(c)3 Association Non-Profit Organization

Event Profile

Organization Overview:

Established in 2010, the American Academy for Oral Systemic Health (AAOSH) is a dynamic 501(c)3 non-profit organization uniting forward-thinking healthcare leaders and professionals to revolutionize the understanding of the critical connection between oral health and overall well-being. AAOSH brings together a diverse network of health professionals from various disciplines, corporate innovators, passionate health educators, and visionary healthcare leaders.

Our vibrant community fosters collaboration, drives groundbreaking research, and hosts engaging events designed to inspire and empower members to transform healthcare practices. Through these efforts, AAOSH is committed to creating a future where integrated care improves individuals' oral and systemic health and strengthens our communities' vitality. Join us in advancing the movement toward better health for all!

Event Description:

The American Academy for Oral Systemic Health (AAOSH) Annual Session is a flagship event that brings together visionary healthcare professionals committed to advancing the connection between oral health and overall systemic health. Formerly held as the "Collaboration Cures," this premier conference blends the groundbreaking spirit of the mouth-body connection – that dental care is healthcare – with a dynamic program designed to inspire innovation, foster interdisciplinary collaboration, and elevate patient care.

The Annual Session is a hub for earning Continuing Dental Education (CDE) and Continuing Medical Education (CME) credits, engaging with leading experts, and exploring cutting-edge research and advancements in healthcare technology, treatment, and research. Through an exciting lineup of interdisciplinary workshops, keynote presentations, and unparalleled networking opportunities, the event breaks down silos between healthcare

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fields to empower participants with actionable insights and integrated approaches to healthcare.

The upcoming Annual Session, scheduled for September 11–13, 2025, at The Cooper Hotel Conference Center & Spa in Dallas, Texas, promises to be a transformative experience. Attendees will collaborate with dental, medical, and allied health professionals, gaining valuable knowledge and best practices to enhance their work and improve community health outcomes.

We recently announced that our 2026 Annual Session will be held at the New Orleans Marriott on Canal Street from September 10 to 12. We expect 350-400 attendees. We received over 200 RFPs for this event.

Our Programming Committee is currently reviewing over 200 proposals for our 2026 Regional Summits, which will cover all four regions of the United States, as well as possible special events in Texas, California, and the Midwest. We are in the process of narrowing down our selections and beginning site visits.

Attendee Profile:

AAOSH Annual Session attendees come from across the United States, with the majority of our members residing in Texas, California, Georgia, Florida, Washington, Michigan, and Ohio.

Our audience is highly educated and extremely health-conscious, with 97% of our membership consisting of MDs, DOs, DDSs, DMDs, RDHs, BSNs, RNs, APRNs, MBAs, CSHs, PhDs, Double-Board Certified Physicians, Fellows of Various Medical/Dental Education Associations, Decision-Makers, Practice and Office Owners, and DSO Owners and Operators.

Our organization is unique because our office and practice owners tend to bring their entire staff to our meetings, from the front office staff to the owner. Attending the Annual Session is a team event meant to educate everyone on the life-saving knowledge of the mouth-body connection.

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Event History:

Year	Venue	City	Dates	Attendance	Room Rate
2026	Marriott New Orleans Canal Street (National Event)	New Orleans, LA	September 10-12	350-400	\$165.00
2025	Cooper Hotel, Convention Center, and Spa; <i>Hilton Lincoln Centre (Secondary Hotel; Offsite – Austin Ranch)</i> (National Event)	Dallas, TX	September 11-13	300	\$199.00
2024	Grand Sierra Casino Hotel and Resort (National Event)	Reno, NV	September 11-14	450	\$175.00
2023	Caribe Royale Resort (National Event)	Orlando, FL	September 6-9	875	\$199.00
2023	Hilton Anatole (Regional Event)	Dallas, TX	August 24-25	150	\$225.00
2023	Nationwide Hotel and Conference Center (Regional Event)	Columbus, OH	January 18-19	150	\$156.00
2022	Sheraton Grand at Wildhorse Pass (National Event)	Phoenix, AZ	September 15-18	750	\$210.00
2022	Fairmont Hotel Millenium Park (Regional Event)	Chicago, IL	February 23-24	250	\$250.00

Hotel Location Preferences

- Easily accessible from major airports, major railways, and/or major highways.
- A variety of on-site and nearby off-site locations to eat and drink.
- Team-friendly venue

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Hotel Date Requirements

Arrival Pattern:	2-4 Internal Staff check in on Monday and check out on Sunday 10-12 Board of Directors Check-In on Wednesday and Check Out on Sunday Exhibitors check in on Thursday and check out on Saturday Attendees check in on Thursday and check out on Saturday
Preferred Dates:	Early September to Mid-November
Dates to Avoid:	Major National and Religious Holidays
Dates Flexible:	Yes
Pattern Flexible:	No. Many dental and medical offices close on Fridays at least once a month for training, cleaning etc. We try to capitalize on this for our event structure.

Guest Room Block Requirements

	RATE	SUN	MON	TUE	WED	THU	FRI	SAT
Run of House	\$179-245	0	0	0	40	375	375	100
Staff	\$159-215	2	0	0	15	15	15	15
Suite	\$225-250	2	0	0	2	2	2	2
TOTAL		4	0	0	57	392	392	117

TOTAL ROOM BLOCK: 912

Method of Reservations: AAOSH will reserve 17 rooms (2 suites and 15 standard rooms) for our Board of Directors and up to 25 rooms for our speakers. All others will be required to reserve their own rooms.

Room Rates: Negotiable

Function Space Requirements

The AAOSH Annual Session serves as a tradeshow and a full educational experience for our members and attendees. We work hard to provide a seamless experience for our exhibiting partners, many of whom have been with AAOSH since its inception and first event in 2012.

The same is true for our attendees. Many of our attendees have attended every event we have hosted since 2012. They expect the best educational experience and a chance to collaborate and connect with long-time friends and colleagues.

Given these expectations, we require the following spaces for our event.

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Registration Area/Continuing Education Area

Our members will need a location to sign in, receive their registration badge, their tote bag, and initial information about how to receive continuing education credits. After the first registration day, this area would convert to a Continuing Education Area to answer questions and help members with their CDE/CME claims.

Exhibition Hall

Annual Sessions draws a number of start-up companies, long-time supporters, and high-dollar exhibitors to our event. In the past three years, as many as 250 exhibitors have asked for floor space at our Annual Session/Collaboration Cures. For 2027, we will examine and accept applications from 50 exhibitors on the show floor. Our exhibitors would require the following:

- 6ft or 8 ft table
- table covering
- trash can
- electricity
- 2 chairs
- wifi access

We are considering expanding our show offerings to include “kiosk” or small tabling options for start-ups and colleges, federally-qualified health centers, and other federal/state/local health agencies wishing to present poster displays for CE credit. We would limit the space to no more than 15-20 exhibitors. The kiosk option would include:

- 3ft or 4 ft table
- table covering
- trash can
- 2 chairs
- wifi access
- optional electricity

There should be expanded space on the Exhibit Hall floor to serve coffee, snacks, breakfast, and lunch, and there should be the ability to serve drinks/beverages during a reception. We would always want to serve all meals and breaks in the Exhibit Hall to help traffic move into these areas. All of our meals will be simple (box lunch, continental breakfast with simple proteins, simple breaks with coffee, tea, and snacks).

There should be hi-top tables and some sit-and-serve tables with 6-8 chairs scattered across the aisles. Serving food from our Exhibit Hall helps drive attendees to the Exhibitors. We do not expect attendees to eat or stay in the Exhibit Hall.

Main Stage Classroom

This will be the main meeting room for all Keynote Speakers, Main Learning Events, and Receptions.

Room Basics

- Theater-Style or Classroom Seating for 375
- A/V, Large Screens for Presentations
- The ability to connect a single laptop computer to large screens

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- Wireless speaker microphone
- Presentation pointer and clicker
- Podium for the speaker.
- *Please Note: Our attendees are used to theater-style seating for learning. It's a common room set up for almost all oral-systemic training events.*

Secondary Stage Classroom

This stage will serve as the second classroom for learning and as a demonstration stage for our exhibitors who wish to provide non-CDE/CME courses to our attendees.

Room Basics

- Classroom-Style Seating for 100-150
- A/V, Large Screens for Presentations
- The ability to connect a single laptop computer to the large screens
- Wireless speaker microphone
- Presentation pointer and clicker
- Podium for the speaker.
- This room would need to be close to our Exhibit Hall.
- This room can also be used for a Thursday Night Reception
- *Depending on Exhibiting Partner Sponsorships, this room could also be used for our Friday Night Reception as well.*

Food & Beverage Requirements

	Continental Breakfast	AM Break	Lunch	PM Break	Reception	Dinner
Wed	13	13	13	13	0	0
Thu	0	0	0	0	300	0
Fri	375	375	375	375	0	375
Sat	375	375	375	375	0	0

- We usually ask for a Food and Beverage minimum of no greater than \$100,000.
- Our lunches are normally "grab and go" box lunches or very simple.
- We prefer to have our Friday Night Gala (dinner) off-site or at a very special location within the hotel.
- We try to meet the dietary restrictions for dairy-free, gluten-free, and vegan members.

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Concessions Desired

- One (1) comp room per 35 rooms filled
- 2 VIP Suite Upgrades at group rate for staff
- 20% Guest room attrition slippage without penalties
- Discounts on Food, Beverage, and A/V
- Spa or Amenity Gift Certificate for Raffle Giveaway
- Free Registration Desk for Event Attendee Registration

Proposal Specifics

Questions:

Due to the number of proposals we receive, we do not provide direct feedback on every proposal that we receive. If you have a specific question about the proposal, contact Violet Crabb at support@aaosh.org.

Decision Timeline and How Decisions Are Made:

Our Programming and Education Committees review the RFPs during their meetings and decide which properties they wish the Executive Director to visit. The initial decision phase normally narrows the number of properties to 15 or fewer. If we decide to make a visit, we will contact your Sales Manager or the contact on your bid. If we do not decide to move forward, we will send an email with our decision as soon as possible.

Please note that we are a non-profit, and our board comprises 100% volunteers. We strive to stay within our deadlines, but cannot always guarantee a perfect deadline. Please give us a grace period of 2-4 weeks on decision-making. Our board meets as frequently as it can, but it's not a perfect science.

We are also a fast-growing organization, and our numbers will more than likely increase. Since September 2024, our membership has increased from 546 to 1000 members, and continues to grow at a very steady pace. As the need for dental care connected to healthcare becomes more mainstream, we will continue to grow as the leader for oral systemic education in the United States and soon, in the international dental and medical communities.

Review Proposals:	January 2026
Conduct Site Inspection:	February 2026
Final Decision:	March 31, 2026

Key Decision Factors:**Primary:**

- Room Rate
- Meeting Space Availability / Flexibility
- Proximity To Major Airports, Highways, and/or Railways
- Overall cost of food, beverage, and A/V
- Site Inspection

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Additional:

- Hotels that boast multiple restaurants, bars, and eateries open throughout the day and night.
- Creative and competitive concessions.

Submission Requirements

When submitting your proposal, please include the following:

- Facility name, address, and primary sales contact.
- Available dates that are based on the above requirements.
- Guest room block and rates that are based on the above requirements.
- Function space maps that are based on the above requirements.
- Standard sales kit for the facility (link to an online sales kit or downloadable PDF is preferable).
- Site Visit and Inspection Options
- Price Lists, including any additional fees (gratuuity, service charges, resort fees, sales tax, etc.)
- Sample menus (including specialty cocktails, heavy hors d'oeuvres for receptions, box lunches, and breakfasts with a protein option).
- Description of your facility's experience – how many events of similar size and scope has the property hosted in the past year?
- Renovation information – When was the property last renovated? What type of renovation? Are there plans for future renovations? If so, when?
- Does the property operate under union labor rules? Y/N
- Do you allow outside A/V? If yes, how much is the corkage fee?
- Does your property have an onsite business center and/or shipping provider? (e.g., FedEx). If so, include a pricing list for shipping/receiving.
- Does the property offer a shuttle to/from the airport?
- General Area Information
 - Attractions
 - Restaurants
 - Uber/Lyft Availability and Limitations
 - Public transportation options
- Proximity of property to airport, rail station, and/or major highway

Submission Instructions

- Each respondent must include the information requested under the Submission Requirements section of this RFP.
- The hotel/CVB is solely responsible for expenses related to preparing and completing a response to this RFP.
- Incomplete and/or late responses will not be considered.
- Deadline to submit: **December 31, 2025**

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- All RFPs must be submitted via our form portal: <https://tinyurl.com/AAOSHrfps2728>
- We do not accept emailed proposals.