

Request for Proposals
The American Academy for Oral and Systemic Health
AAOSH Annual Sessions 2027

Contact Information

Event Name: AAOSH Annual Sessions 2027

Event Dates: Early September – Mid November 2027 (Dates Flexible)

Contact: Violet Crabb
Executive Director
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Host Organization: The American Academy for Oral and Systemic Health
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Springfield, IL 62704
www.aaosh.org

Organization Type: 501(c)3 Association Non-Profit Organization

Event Profile

Organization Overview:

Established in 2010, the American Academy for Oral Systemic Health (AAOSH) is a dynamic 501(c)3 non-profit organization uniting forward-thinking healthcare leaders and professionals to revolutionize the understanding of the critical connection between oral health and overall well-being. AAOSH brings together a diverse network of health professionals from various disciplines, corporate innovators, passionate health educators, and visionary healthcare leaders.

Our vibrant community fosters collaboration, drives groundbreaking research, and hosts engaging events designed to inspire and empower members to transform healthcare practices. Through these efforts, AAOSH is committed to creating a future where integrated care improves individuals' oral and systemic health and strengthens our communities' vitality. Join us in advancing the movement toward better health for all!

Event Description:

The American Academy for Oral Systemic Health (AAOSH) Annual Session is a flagship event that brings together visionary healthcare professionals committed to advancing the connection between oral health and overall systemic health. Formerly held as the "Collaboration Cures," this premier conference blends the groundbreaking spirit of the mouth-body connection – that dental care is healthcare - with a dynamic program designed to inspire innovation, foster interdisciplinary collaboration, and elevate patient care.

The Annual Session is a hub for earning Continuing Dental Education (CDE) and Continuing Medical Education (CME) credits, engaging with leading experts, and exploring cutting-edge research and advancements in healthcare technology, treatment, and research. Through an exciting lineup of interdisciplinary workshops, keynote presentations, and

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unparalleled networking opportunities, the event breaks down silos between healthcare fields to empower participants with actionable insights and integrated approaches to healthcare.

The upcoming Annual Session, scheduled for September 11–13, 2025, at The Cooper Hotel Conference Center & Spa in Dallas, Texas, promises to be a transformative experience. Attendees will collaborate with dental, medical, and allied health professionals, gaining valuable knowledge and best practices to enhance their work and improve community health outcomes.

Our Programming Committee is currently reviewing over 150 proposals for our 2026 Annual Session. We are in the process of narrowing down our selections and beginning site visits.

We hope to be able to present our members with sites for our 2026 and 2027 Annual Sessions when we meet in Dallas.

Attendee Profile:

AAOSH Annual Session attendees come from across the United States, with the majority of our members residing in Texas, California, Georgia, Florida, Washington, Michigan, and Ohio.

Our audience is highly educated and extremely health-conscious, with 97% of our membership consisting of MDs, DOs, DDSs, DMDs, RDHs, BSNs, RNs, APRNs, MBAs, CDSs, PhDs, Double-Board Certified Physicians, Fellows of Various Medical/Dental Education Associations, Decision-Makers, Practice and Office Owners, and DSO Owners and Operators.

What makes our organization unique is that our office and practice owners tend to bring their entire staff to our meetings – from the front office staff to the owner. Attending the Annual Session is a team event meant to educate everyone on the life-saving knowledge of the mouth-body connection.

Event History:

Year	Venue	City	Dates	Attendance	Room Rate
2026	RFPs Under Evaluation	TBA	September 2026	300	TBA
2025	Cooper Hotel, Convention Center, and Spa; <i>Hilton Lincoln Centre (Secondary Hotel)</i>	Dallas, TX	September 11-13	300	\$199.00
2024	Grand Sierra Hotel and Casino (National Event)	Reno, NV	September 11-14	450	\$175.00
2023	Caribe Royale Resort (National Event)	Orlando, FL	September 6-9	875	\$199.00

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2023	Hilton Anatole (Regional Event)	Dallas, TX	August 24-25	150	\$225.00
2023	Peery Place Hotel (Regional Event)	Salt Lake City, UT	March 25-26	175	\$175.00
2023	Hyatt Regency (Regional Event)	Chicago, IL	February 23-24	200	\$209.00
2023	Nationwide Hotel and Conference Center (Regional Event)	Columbus, OH	January 18-19	150	\$156.00
2022	Sheraton Grand at Wild Horse Pass	Phoenix, AZ	September 15-18	750	\$210.00
2022	Fairmont Hotel Millenium Park	Chicago, IL	February 23-24	250	\$250.00

Hotel Location Preferences

- Easily accessible from major airports, major railways, and/or major highways.
- A variety of on-site and nearby off-site locations to eat and drink.
- Team-friendly venue

Hotel Date Requirements

Arrival Pattern:	<p>**Internal Staff check in on Monday and check out on Sunday</p> <p>**Ten Board of Directors Check-In on Wednesday and Check Out on Sunday</p> <p>**Exhibitors check in on Thursday and check out on Saturday</p> <p>**Attendees check in on Thursday and check out on Saturday</p>
Preferred Dates:	Mid-September to Mid-Nov 2026
Dates to Avoid:	Major National and Religious Holidays
Dates Flexible?	Yes
Pattern Flexible?	The pattern is flexible (Check-In on Wednesday or Friday)

Guest Room Block Requirements

	Rate (USD)	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Run of House	179-245	0	0	0	40	325	325	10
Junior/Regular Suite	225-250	1	0	2	2	2	2	1
Staff	159-215	1	0	10	10	10	10	1
TOTAL		2	0	12	52	337	337	12

Total Room Block: 752 (Across All Nights)

Reduced Staff Room Rates Requested: 10 total rooms - 2 suites and 8 standard rooms

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Method of Reservations: AAOSH will reserve 10 rooms (2 suites and 8 standard rooms) for our Board of Directors and up to 25 rooms for our speakers. All others will be required to reserve their own rooms.

Room Rates: Negotiable

Function Space Requirements

AAOSH Annual Session serves as both a tradeshow and a full educational experience for our members and attendees. We work hard to provide a seamless experience for our exhibiting partners, many of whom have been with AAOSH since our inception and our first event in 2012.

The same is true for our attendees. Many of our attendees have attended every event we have hosted since 2012. They expect the best educational experience, as well as a chance to collaborate and connect with long-time friends and colleagues.

Given both of these expectations, we require the following spaces for our event.

****Registration Area/Continuing Education Area****

Our members will need a location to sign in, receive their registration badge, their tote bag, and initial information about how to receive continuing education credits. After the first day of registration, this area would convert to a Continuing Education Area to answer questions and help members with their CDE/CME claims.

****Exhibition Hall****

Annual Sessions draws a number of start-up companies, long-time supporters, and high-dollar exhibitors to our event. In the past three years, as many as 250 exhibitors have asked for floor space at our Annual Session/Collaboration Cures. For 2027, we will examine and accept applications from 50 exhibitors on the show floor. Our exhibitors would require the following:

- 6ft or 8 ft table
- table covering
- trash can
- electricity
- 2 chairs
- wifi access

We are considering expanding our show offerings to include "kiosk" or small tabling options for start-ups and colleges, federally-qualified health centers, and other federal/state/local health agencies wishing to present poster displays for CE credit. We would limit the space to no more than 15-20 exhibitors. The kiosk option would include:

- 3ft or 4 ft table
- table covering
- trash can
- 2 chairs
- wifi access
- optional electricity

There should be expanded space on the Exhibit Hall floor to serve coffee, snacks, breakfast, and lunch, and there should be the ability to serve drinks/beverages during a reception. We

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would always want to serve all meals and breaks in the Exhibit Hall to help traffic move into these areas. All of our meals will be simple (box lunch, continental breakfast with simple proteins, simple breaks with coffee, tea, and snacks).

There should be hi-top tables and some sit-and-serve tables with 6-8 chairs scattered across the aisles. Serving food from our Exhibit Hall helps drive attendees to the Exhibitors. We do not expect attendees to eat or stay in the Exhibit Hall.

****Main Stage Classroom****

This will be the main meeting room for all Keynote Speakers, Main Learning Events, and Receptions.

Room Basics

- Theater-Style Seating for 300
- A/V, Large Screens for Presentations
- The ability to connect a single laptop computer to large screens
- Wireless speaker microphone
- Presentation pointer and clicker
- Podium for the speaker.
- *Please Note: Our attendees are used to theater-style seating for learning. It's a common room set up for almost all oral-systemic training events.*

****Secondary Stage Classroom****

This stage will serve as the second classroom for learning and as a demonstration stage for our exhibitors who wish to provide non-CDE/CME courses to our attendees.

Room Basics

- Classroom-Style Seating for 150
- A/V, Large Screens for Presentations
- The ability to connect a single laptop computer to the large screens
- Wireless speaker microphone
- Presentation pointer and clicker
- Podium for the speaker.
- This room would need to be close to our Exhibit Hall.
- This room can also be used for a Thursday Night Reception
- *Depending on Exhibiting Partner Sponsorships, this room could also be used for our Friday Night Reception as well.*

Daily Mock Schedule

This schedule is based on the 2025 Annual Session. It does reflect an offsite visit, as well as transportation needs for our attendees who had to stay at an alternative hotel location offsite of the Cooper Hotel, Convention Center, and Spa.

Day	Start Time	End Time	Function	Room Setup	# of Guests
Thu	11:00 AM	5:00 PM	Exhibit Hall	Exhibit Hall Floor (Booths for 40+ Exhibitors) 6ft or 8	

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Day	Start Time	End Time	Function	Room Setup	# of Guests
				ft table, table covering, trash can, electricity, 2 chairs, and wifi) – intended for Exhibit Hall for the duration of the conference. Room Large enough to allow for hi-top tables in aisles and serving snacks/drinks	
	1:00 PM	8:30 PM	Registration Desk or Space	Space Large Enough to Hold Registration Conference Bags	4
	1:00 PM	5:00 PM	Ballroom	Classroom Style set up with A/V, larger screens for presentations	150
	1:00 PM	5:00 PM	Ballroom	Theater Style setup with A/V; larger screens for presentation	350
	6:30 PM	8:30 PM	Ballroom	Banquet or Reception Style Seating A/V	350
Fri	8:00 AM	8:30 PM	Exhibit Hall	Exhibit Hall Floor (Booths for 40+ Exhibitors) 6ft or 8 ft table, table covering, trash can, electricity, 2 chairs, and wifi) – intended for Exhibit Hall for the duration of the conference. Room Large enough to allow for hi-top tables in aisles and serving snacks/drinks	
	8:00 AM	8:30 PM	Registration Desk or Space	Continuing Education Staff Space	4
	8:00 AM	5:30 PM	Ballroom	Classroom Style set up with A/V, larger screens for presentations	150

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Day	Start Time	End Time	Function	Room Setup	# of Guests
	8:00 AM	5:30 PM	Ballroom	Theater style A/V, larger screens for presentations	350
	6:30 PM	8:30 PM	Reception Style Ballroom (Room Flip Possible)	Banquet or Reception Style Seating A/V	350
Sat	8:00 AM	8:30 PM	Exhibit Hall	Exhibit Hall Floor (Booths for 40+ Exhibitors) 6ft or 8 ft table, table covering, trash can, electricity, 2 chairs, and wifi) – intended for Exhibit Hall for the duration of the conference. Room Large enough to allow for hi-top tables in aisles and serving snacks/drinks	
	1:00 PM	5:00 PM	Ballroom	Classroom Style setup with A/V; larger screens for presentation	150
	8:00 AM	5:30 PM	Classroom Style Large Ballroom	Theater seating with A/V, larger screens for presentations	350

Food & Beverage Requirements

The AAOSH Board of Directors will need to meet in a Suite on Wednesday before the start of the Annual Session. Their food and drink requirements are listed below.

	Continental Breakfast	AM Break	Lunch	PM Break	Reception	Dinner
Wed	13	13	13	13	0	0
Thu	0	0	0	0	350	0
Fri	350	350	350	350	350	0
Sat	350	350	350	350	0	0

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- Thursday and Friday Night Reception will include tickets and cash bar.
- Sample menus should include at least two specialty cocktails and four heavy hors d'oeuvre examples for each reception, box lunch examples for each day, and breakfasts that include a protein option for each day.
- Breaks should include coffee, tea, water, and snacks examples.

Concessions Desired

- One (1) comp room per 35 rooms filled
- 2 VIP Suite Upgrades at group rate for staff
- 20% Guest room attrition slippage without penalties
- Discounts on Food, Beverage, and A/V
- Spa or Amenity Gift Certificate for Raffle Giveaway
- Free Registration Desk for Event Attendee Registration

Proposal Specifics

Questions:

Direct all questions and requests for additional information regarding this RFP to:

- Violet Crabb, Executive Director
- support@aaosh.org

Timeline:

Below is a tentative timeline to review and process RFPs. Submissions will be reviewed on a rolling basis.

RFP Distributed:	April 13-July 19, 2025
Proposals Due:	June 20, 2025
Review Proposals:	July 1 – July 15, 2025
Conduct Site Inspection:	August 1 - August 15, 2025
Final Decision:	August 31, 2025

Decision Notification Method:

- Email

Key Decision Factors:

Primary:

- Room Rate
- Meeting Space Availability / Flexibility
- Proximity To Major Airports, Highways, and/or Railways
- Overall cost of food, beverage, and A/V
- Site Inspection

Additional:

- Hotels that boast multiple restaurants, bars, and eateries open throughout the day and night.
- Creative and competitive concessions.

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Submission Requirements

When submitting your proposal, please include the following:

- Facility name, address, and primary sales contact.
- Available dates that are based on the above requirements.
- Guest room block and rates that are based on the above requirements.
- Function space maps that are based on the above requirements.
- Standard sales kit for the facility (link to an online sales kit or downloadable PDF is preferable).
- Site Visit and Inspection Options
- Price Lists, including any additional fees (gratuity, service charges, resort fees, sales tax, etc.)
- Sample menus (including specialty cocktails, heavy hors d'oeuvres for receptions, box lunches, and breakfasts with a protein option).
- Description of your facility's experience – how many events of similar size and scope has the property hosted in the past year?
- Renovation information – When was the property last renovated? What type of renovation? Are there plans for future renovations? If so, when?
- Does the property operate under union labor rules? Y/N
- Do you allow outside A/V? If yes, how much is the corkage fee?
- Does your property have an onsite business center and/or shipping provider? (e.g., FedEx). If so, include a pricing list for shipping/receiving.
- Does the property offer a shuttle to/from the airport?
- General Area Information
 - Attractions
 - Restaurants
 - Uber/Lyft Availability and Limitations
 - Public transportation options
- Proximity of property to airport, rail station, and/or major highway

Submission Instructions

- Each respondent must include the information requested under the *Submission Requirements* section of this RFP.
- The hotel/CVB is solely responsible for expenses related to preparing and completing a response to this RFP.
- **Incomplete and/or late responses will not be considered.**
- Deadline to submit: **June 20, 2025**
- **All RFPs must be submitted via our form portal:** <https://tinyurl.com/AAOSHrfps2728>
- We do not accept emailed proposals.